

EARNED VALUE MANAGEMENT

Gordon M. Kranz

Deputy Director, Earned Value Management

Mr. Gordon M. Kranz is the Deputy Director for Earned Value Management Performance Assessments and Root Cause Analyses in the Office of the Assistant Secretary of Defense for Acquisition. Mr. Kranz's office serves as the Department of Defense focal point for all policy, guidance and competency relating to earned value management. Earned value management is an essential Program Manager and Technical Lead tool for supporting proactive decision making.



Prior to this position, Mr. Kranz was the Executive Director, Engineering and Analysis, for the Defense Contract Management Agency (DCMA). In this role, Mr. Kranz provided the DCMA engineering and analytical workforce with policy, training and tools required to accomplish all agency systems engineering, software engineering, earned value management, manufacturing engineering and supply chain predictability.

Prior to his position at DCMA, Mr. Kranz was the Director, Systems and Software Engineering, in the Office of the Deputy Under Secretary of Defense for Acquisition and Technology. Mr. Kranz was the Department of Defense focal point for all policy, practice, and procedural matters relating to Systems Engineering, Developmental Test and Evaluation, and their key elements, to include technical risk management, software engineering, manufacturing and production, quality, system assurance and related disciplines.

Mr. Kranz has more than 28 years of defense acquisition experience including 10 years as an acquisition program manager for the United States Air Force and 16 years in private industry as a senior technical lead and program manager. He has worked on a wide variety of major acquisition programs across all services to include: the Integrated Computer Systems portion of the Future Combat Systems Program for the Army; Communications System Segment Replacement for Cheyenne Mountain for AFSPACOM, and a variety of airborne platform programs including the F-22, the F-18E/F, AV-8B, V-22, F-15E, AWACS and Joint Stars. Mr. Kranz also has extensive experience with ground mobile and C4ISR programs.

Mr. Kranz has a strong technical background and program acquisition experience at all levels of the acquisition decision hierarchy, including the Office of the Secretary of Defense. He has held increasingly responsible positions, including Chief Engineer at General Dynamics Advanced Information Systems, where he was awarded the General Dynamics President Technology Award in 2004 for Systems Engineering and Systems Architecture work for a network centric C4ISR computing and networking infrastructure. Mr. Kranz is a certified Program Management Professional.

Mr. Kranz received a bachelor of science degree in electrical engineering from North Dakota State University in 1982 and a master of science degree in electrical engineering from the Air Force Institute of Technology in 1990.

